

# Call for Nominations District Leader Mission, Purpose and Qualifications

## THE MISSION OF THE DISTRICT

The mission of the district is to enhance the performance and extend the network of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by:

- Focusing on the critical success factors as specified by the district educational and membership goals.
- Ensuring that each club effectively fulfills its responsibilities to its members.
- Providing effective training and leadership development opportunities for club and district officers.

## TOASTMASTERS INTERNATIONAL

### *VISION*

Toastmasters International empowers people to achieve their full potential and realize their dreams. Through our member clubs, people throughout the world can improve their communication and leadership skills, giving them the courage to change. Please remember that ALL positions must be held by a member in good standing of a Toastmasters club in good standing.

The mission/purpose and qualifications of each elected leader follows:

### *DISTRICT GOVERNOR*

#### **Mission/Purpose**

As the district's chief executive officer, directs the district in a way which fosters strong clubs; produces maximum growth in education completions, club and membership; and is consistent with the interests of members of Toastmasters International. Responsible for motivating the district to achieve Distinguished District. Achieves the mission of the district in a manner which motivates volunteer leaders and promotes a standard of excellence in all district activities.

#### **Qualifications (at the time of taking office)**

The district governor shall have served at least six (6) consecutive months as a club president and at least twelve (12) consecutive months as a lt. governor or division governor or a combination thereof.

### *LT. GOVERNOR EDUCATION AND TRAINING*

#### **Mission/Purpose**

Under the guidance of the district governor, strives to have every club and each member reap the benefits of the Toastmasters educational program and to have every club become a Distinguished Club. Responsible for achieving Distinguished District goals for CC's, AC's and Distinguished Clubs. Provides direction and counsel to division governors, area governors, and club officers on the educational opportunities in Toastmasters. Responsible for the design and conduct of successful district training programs, conferences, and other district educational events.

#### **Qualifications (at the time of taking office)**

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The Lt. governor education and training shall have served at least six (6) consecutive months as a club president and at least twelve (12) consecutive months as a Lt. governor, division governor, an area governor, or a combination thereof.

### *LT. GOVERNOR MARKETING*

#### **Mission/Purpose**

Under guidance of the district governor, makes the benefits of Toastmasters membership available to greater numbers of people. Plans, develops, implements, and directs short-term and long-term district marketing objectives. Develops and directs programs for new club development, club rescue efforts, club membership promotion, and membership retention. Responsible for achieving Distinguished District goals for membership and club growth. Promotes standards of service to the member and to the club.

#### **Qualifications (at the time of taking office)**

The Lt. governor marketing shall have served at least six (6) consecutive months as a club president and at least twelve (12) consecutive months as a Lt. governor, division governor, an area governor, or a combination thereof.

### *DIVISION GOVERNOR*

#### **Mission/Purpose**

Achieves the mission of the district within the division, accomplishing district goals in membership building and retention, club extension, and educational accomplishments. Ensures that each club realizes its mission and fulfills its responsibilities to its members. Responsible for achieving Distinguished Division Program goals and for ensuring that areas and clubs within the division achieve Distinguished status. Serves the division clubs by providing district support and resources through the area governors.

#### **Qualifications (at the time of taking office)**

A division governor shall have served at least six (6) consecutive months as a member of a district council (e.g., club president, vice president education, area governor, district secretary, district treasurer).

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### OTHER POSITIONS

The following positions are appointed by the district governor. Nominations for these positions are also accepted by the Nominating Committee and will be forwarded to the elected District Governor for consideration.

#### *AREA GOVERNOR*

##### **Mission/Purpose**

Provides district contact, support, and assistance to the club so that it may achieve the club mission and fulfill its responsibilities to its members. Helps clubs by keeping in regular contact with club presidents in the area and by visiting each club at least twice during the year. Is responsible for achieving Distinguished Area Program goals and for ensuring that each area club is a Distinguished Club.

##### **Qualifications (at the time of taking office)**

Insofar as practicable, an area governor should have served as a member of a district council (e.g., club president, vice president education, or district officer).

#### *DISTRICT PUBLIC RELATIONS OFFICER*

##### **Mission/Purpose**

Works under the direction of the district governor. Helps maintain communication between the district and its members and works to increase public awareness of Toastmasters International through the media. The public relations officer prepares a public relations program designed to achieve goals for membership growth, club growth and educational achievements in clubs and achievement in the Distinguished Club Program. Promotes district conferences and leadership training opportunities within the district.

##### **Qualifications (at the time of taking office)**

This officer serves in a staff position under the direction of the district governor, and should possess experience in and core understanding of public relations.

#### *DISTRICT TREASURER*

##### **Mission/Purpose**

Establishes and maintains effective fiscal management of the district. Promotes the growth of Toastmasters by providing sound fiscal guidance to the district. Produces monthly reports reflecting the district's financial status and ensures that expenditures remain within the budget approved by the district council. Ensures that the district maintains the financial controls established by Toastmasters International.

##### **Qualifications (at the time of taking office)**

Should have accounting experience, understand basic bookkeeping practices.

#### *DISTRICT SECRETARY*

##### **Mission/Purpose**

Helps district function effectively and achieve its mission by recording and maintaining accurate minutes of district council, executive committee, and other meetings. Serves as custodian of District Administrative Bylaws and policies.

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### **Qualifications (at the time of taking office)**

Should be a reliable, prompt, well-organized Toastmaster who can accurately record meeting actions. Should have access to facilities for word processing and reproduction of materials.

*If you or if someone you know of would like to serve in one of these positions please submit his or her name to the Chair of the 2012 Nominating Committee, Karen Threlkeld, at [karen.threlkeld.tm@gmail.com](mailto:karen.threlkeld.tm@gmail.com).*

*The deadline for submitting nominations is February 15, 2012.*