

GROUP III: BRINGING IT ALL TOGETHER SPEECHES

#7 – Research Your Topic

Time: 5 - 7 minutes (± 30 sec)

Objectives:

- Collect information about your topic from numerous sources.
- Carefully support your points and opinions with specific examples and illustrations gathered through research.

#8 – Get Comfortable With Visual Aids **Time:** 5 - 7 minutes (± 30 sec)

Objectives:

- Select visual aids that are appropriate for your message and audience.
- Use visual aids correctly with ease and confidence.

#9 - Persuade with Power

Time: 5 - 7 minutes (± 30 sec)

Objectives:

- Persuade listeners to adopt your point of view.
- Appeal to the audience's interests.
- Use logic and emotion to support your position.
- Avoid using notes.

#10 - Inspire Your Audience

Time: 8 - 10 minutes (± 30 sec)

Objectives:

- To inspire your audience by appealing to noble motives and challenging the audience to achieve a higher level of beliefs or achievement.
- Appeal to the audience's needs and emotions, using stories, anecdotes and quotes to add drama.

Upon the completion of these ten speeches, you will be awarded the "Competent Communicator" educational award, with an official certificate, when the appropriate completed form is sent to Toastmasters International Headquarters. In addition, on request, a formal letter will be sent to your employer as notification of this significant educational achievement.

Guests to Toastmaster club meetings or members are encouraged to share this description of presentation objectives with your employer to determine if this program would be beneficial to your employee professional development plan.

Experienced Toastmasters members are encouraged to repeat this speech manual every 1 to 2 years to review these basic presentation competencies. There are 15 Advanced Manuals with advanced objectives for development of specific professional presentation skills, that you are encouraged to progress to after developing these basic communication skills.

Lois P. Sicking, Distinguished Toastmaster
Past District 12 Governor